



33rd Annual Puttin' On The Dog

**Sunday, September 27, 2020
10am-4:30pm**

**Roger Sherman Baldwin Park
Greenwich, Connecticut**

Puttin' On The Dog is Adopt-A-Dog's annual festival that is the largest fundraiser for the organization and raises over \$100,000 to help care for the dogs.

Adopt-A-Dog's mission is to save, socialize and secure loving homes for unwanted or abandoned dogs. Adopt-A-Dog accomplishes this goal by providing the highest standard of care for dogs in need with a focus on ensuring that all aspects of their overall health and well-being are addressed. Adopt-A-Dog houses 30-40 dogs at any given time.

It is an event for all ages, with music, vendors, demonstrations, competitions and activities for dogs and pet lovers. There truly is something for everyone!



Contact:
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About Puttin' On The Dog

- Puttin' On The Dog is the largest event of its type between New York and Boston.
- It is a celebration of pets and the people who love them.
- The event draws over 5,000 pet-owners and animal lovers from the New York tri-state area including Westchester and Fairfield Counties, New York City and Connecticut.
- At 33 years old, the event is a time-honored tradition in Greenwich, Connecticut that was created as an adoption day for homeless dogs in the community and has expanded into a festival for all things dog and cat related for pet lovers.
- The event includes competition classes open to the public for their dogs, cat and dog tents with adoptable animals, children's area with crafts and jumping castles, face painting, pet photography, canine demonstrations, and much more.
- During the 2019 Puttin' On The Dog Festival, Animal Planet filmed the half-time show for their 2020 Dog Bowl that aired Saturday, February 1, 2020 on Animal Planet.



































Benefits of Sponsorship

- We expect over 5,000 attendees this year (weather permitting). Sponsors will have the opportunity to interact with the festival attendees, offer product samples and information about their services in a booth space along the perimeter of the event area.
- The event is promoted in the Connecticut and New York State tri-state areas with heavy promotion in Westchester and Fairfield Counties, through a variety of media outlets plus online promotions through the Adopt-A-Dog website and social media channels.
- The profile of the attendees are middle to high income, family-oriented, dog and cat owners and animal lovers of all ages.
- As a sponsor, you will make a highly visible statement of support in the community where your employees and customers live and work.

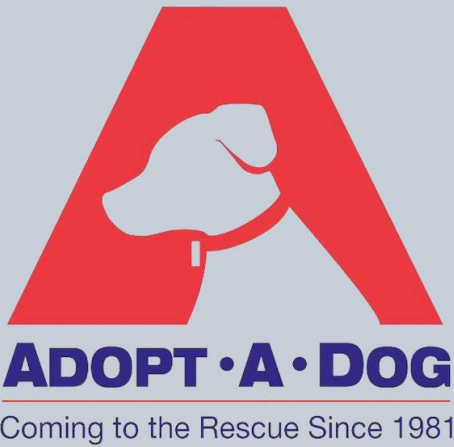


Sponsorship Levels

	Best in Show \$10,000	Adoptable Dog \$5,000	Competition Ring \$2,500	Best Friend \$1,000	Community Spirit Level 1 \$750	Community Spirit Level 2 \$500
Logo Placement at Entrance						
Social Media Mentions						
Logo on Step & Repeat on Main Stage						
Logo on Flyer						
Logo in Advertising						
Logo On Competition Ring						
Included in Announcements throughout event						
Logo At Photo-op						
Logo On Demonstration Ring						
Logo on website with link back to your website for a year (September-September)						
Vendor Space						

Tickets to Event	30	20	15	10	8	6
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Adopt-A-Dog Fact Sheet



Impact 2019

Adopt-A-Dog is here to save, socialize and secure loving homes for unwanted or abandoned dogs. The shelter has been serving the tri-state area and beyond for over three decades.



SAVE RATE OF 96%



73 ANIMALS
ADOPTED INTO
LOVING HOMES



SHELTER IS HOME TO 30-40
DOGS AT ANY GIVEN TIME



SUPPORTED BY 497
VOLUNTEERS WHO
COMMITTED 4,900 HOURS
OF TIME LAST YEAR



26 DOGS BENEFITED
FROM ADVANCED
BEHAVIOR PROGRAMS



19 ADOPTED UTILIZED THE
POST-ADOPTION SUPPORT
PROGRAM THAT ONLY
ADOPT-A-DOG OFFERS

www.adoptadog.org

(914) 273-1674

info@adoptadog.org



Adopt-A-Dog 2020 Puttin' On The Dog Sponsorship

Company:
Name:
Email:
Phone Number:
Address:
City:
State:
Zip Code:

Sponsorship Level:

Please select the level you choose:

- \$500 – Community Spirit Level 2
- \$750 – Community Spirit Level 1
- \$1,000 - Best Friend
- \$2,500 – Competition Ring
- \$5,000 – Adoptable Dog
- \$10,000 – Best In Show

I am unable to sponsor at this time but would like to make a donation.

Make checks payable to Adopt-A-Dog Inc.

Mail to:

Adopt-A-Dog Inc.
Attn: Samara Enders
PO Box 11135
Greenwich, CT, 06831

Please email your business logo to samara@adoptadog.org