

2024

Impact Report



Coming to the Rescue in 2024



In the Report



01. From Our Executive Director

02. About Adopt-A-Dog

03. 2024 in Review: By the Numbers

04. Our Team and Board

05. Giving Their Time: Fosters and Volunteers

06. Adopters Answer the Call

07. Good News: Sharing the Story

08. In the Community: Puttin' on the Dog

09. Leaving Tracks: 2024 Events

10. 2024 Financials

11. Happy Tails from Two 2024 Rescues

12. Echo's Long Road to 'Happily Ever After'



From Our Executive Director

Dear Friends of Adopt-A-Dog,

As I reflect on 2024, I am proud to say it has been a year of significant growth and success. Thanks to your unwavering support, we have made great strides in fulfilling our mission to save, socialize, and secure loving homes for unwanted or abandoned dogs.

A standout moment this year was the 36th anniversary of Puttin' on the Dog, our largest fundraiser and community-building event. This milestone celebration was a resounding success, raising critical funds that support our ongoing programs and initiatives. I am deeply grateful for a beautiful day that brought crowds of people together. Thank you to our community whose generosity and involvement made this event incredibly memorable.

Additionally, 2024 saw a steady increase in adoptions, with over 300 dogs placed in forever homes. In 2025 we continue to be laser-focused on finding the perfect family for each of our dogs. We will also continue to expand our presence in the local community with adoption events and educational opportunities.

Looking ahead, we are excited to build on these accomplishments and continue our work to increase adoptions and support our shelter.

Thank you for your ongoing support. We couldn't do it without you!

– *Christine Amato*

About Adopt-A-Dog

For more than 40 years, Adopt-A-Dog has been a vital part of the community, serving as a safety net and champion for dogs in need. We provide them with a chance to heal, re-socialize, and find loving homes through our shelter and foster programs. We've partnered with other rescue organizations and local agencies to create a strong support network.

Located in Armonk, New York, just outside of Greenwich, Connecticut, Adopt-A-Dog is powered by a dedicated team of staff, volunteers, fosters and community members. We are committed to providing the highest standard of care to every dog we rescue.



Our mission:

To rescue, socialize, and secure loving homes for abandoned or unwanted dogs.



2024 In Review



28,000+
Meals served



881
NEW
DONORS

40 Active
Foster Families

58% of revenue
came from
individual donors

5,213



Hours Donated by our
incredible volunteers



312

Forever Homes Found
and Families Formed

Our Team



Leadership:

Christine Amato, Executive Director

Brian Gordiski, Director of Operations

Bobby Caldwell, Associate Director of Animal Placement
and Sheltering

Marketing, Development and Volunteers:

Rob Higley, Marketing

Peyton Kasak, Social Media

Samantha Nussbaum, Development Manager

Sarah Langmuir, Volunteer Coordinator

Chessy Santoro, Foster Coordinator

Karen Gerring, Junior Foster Coordinator

Kennel Staff:

Jack Carlucci

Leslie Bernero

Gianna Selleck

Katherine Freilich

David Lopez

Mimi Medeiros

Our Board

Executive Team:

David Hemenway Board Chair

Elliot Benton, Vice Chair

Mary Rolla, Treasurer

Walt Steenbergen, Secretary

Board Members:

Barbara Drayer

Ellie Gerli

Cynthia Ginter

Suzanne Hogan

Courtney Fog Henritze

Len Mitchell



Adopt-A-Dog's customized bus allows us to quickly respond when needed. In 2024, we did 9 transports to rescue 120 dogs.

Giving Their Time. Making a Difference.

Volunteers are essential to the success of Adopt-A-Dog. Some of the ways they help include socializing and walking dogs, cleaning during shelter clean-up days, and supporting adoption and community events. Volunteers truly are the lifeblood of our organization—without them, we couldn't serve as many dogs or provide the level of care they deserve. To volunteer with us email sarah@adoptadog.org.

In 2024, 214 volunteers donated more than 1,361 hours to help us give dogs a better life.



Foster families play a unique and crucial role in our rescue's mission. As program coordinator Chessy Santoro explains, fosters "prepare the dog for their future forever family." They help re-socialize dogs, provide a quieter environment that some rescue dogs truly appreciate, and, by opening their homes, allow us to serve even more dogs in need.

Once approved, many foster parents find it to be a rewarding way to give back, and they often become regular fosters. Occasionally, they fall in love with their foster dog and decide to make them a permanent part of their family. And who can blame them? There's no shame in a "foster fail!"

To become a foster with us, fill out our quick foster application at adoptadog.org/foster.



Heroes: Adopters Answer the Call

Finding a forever home where rescued pups can be truly loved is our top goal. We believe both dogs and people are better together! Here are some recent adopters who agree and shared updates.



"Hi! It's me Goose (formerly Dobby). My mom said I am much too handsome for a name like Dobby. I would have to agree. I am quite handsome and a stud around here. Although I was scared at first, my mom got a dog trainer who taught my mom to give me yummy treats. So now I am much, much better!

I have a sister doggo who I like to annoy at times. She is very good with me but lets me know when she's had enough. My humans cater to my every whim and sometimes that annoys my sister. I've grown very accustomed to my lifestyle and I often hear people say things like, "Oh I wish I was that dog." I'm glad I chose these humans to adopt. I rule the roost here and they are finally use to it! Ha!"

Love, Goose "the moose" (formerly Dobby)



"It's been a few months now, and Faye has been adapting swimmingly! She and Marcus are the best of friends – he's been a much more active and happy dog since her arrival, which we didn't even think was possible. Faye loves to run in her grandparents' backyard, take long car rides, play with her brother, and take long walks to get all the love and pets on the streets of Yonkers!

Thank you so much again for helping us expand our family. Our hearts are full!"

– Veronica



Adopt. Don't Shop. Find your forever friend now at adoptadog.org/adopt.

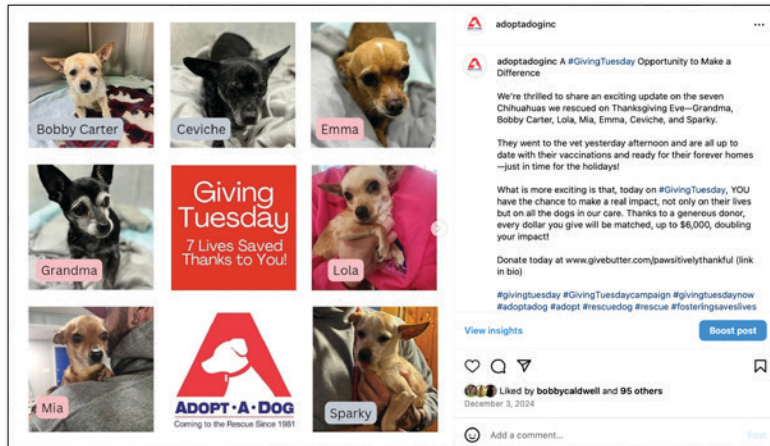


Good News: Sharing the Story

Adopt-A-Dog actively works to educate the community – about the need for caring adopters, volunteers and fosters, as well as how our shelter can help make a difference for dogs that need a second chance. In 2024, we used a variety of channels to get the word out, including PR, digital and social media.

Thanks to the reach of media partners and our vast network of social media friends, hundreds of thousands of New York and western Connecticut residents learned about our mission, were encouraged to attend events, and discovered ways they could get more involved.

TV stories included a Fox5 New York story on the “Bedford 5” rest stop rescue and a News12 Connecticut live report at Puttin’ on the Dog.





In the Community



An important part of our work at Adopt-A-Dog is connecting with the community and letting them meet some of the great rescue dogs that have found their way to our shelter. In 2024, we attended dozens of events. The largest was our 36th annual **Puttin' On The Dog!**

This flagship fundraising event in Greenwich, CT, was a spectacular success. More than \$90,000 was raised for the shelter as thousands of dog lovers, their four-legged companions, and the community enjoyed a day of fun and pup games, entertainment, and philanthropy on a beautiful fall day in the park.

Local band Paloma Sky provided live music, food trucks kept bellies full, local vendors set up shop and a fun Kids Zone kept the little people entertained.

Puttin' On the Dog Event Sponsors:



Cornell University
Veterinary Specialists

THE FIRST BANK OF
GREENWICH™



Fred Camillo, First Selectman of Greenwich, CT, presents Pet Pantry with our special Humanitarian award at this year's Puttin' on the Dog event. The following day was also officially proclaimed to be "Pet Pantry Day" in Greenwich.

LEAVING TRACKS: 2024 EVENTS

AAD Pack Walks
Putin' On The Dog
Howl & Prowl
New Canaan Dog Days
Fairfield Dog Days
Fairfield Harvest Market
Alumni Spring Gathering
Pets Supplies Plus Adoption Days
PetSmart Adoption Days
Petco Adoption Days
Adopt-A-Dog Open House
Stamford St. Patrick's Day Parade
Greenwich St. Patrick's Day Parade
Westchester Mall Pop-Up Adoptions
Greenwich Ave Pop-Up Adoptions
King School Adoption Event
Westport Dog Festival
Westchester Country Club Dog Parade

Westchester SPCA Walk and Fair
Paws Crossed Day
Bedford Barks Event
Stamford Bark in the Park
St. Roch's Carnival Greenwich (4 Days)
Armonk Fol-De-Rol
Greenwich Animal Hospital Open House
Catherine's Butterfly Adoption Event
Pound Ridge Church Adoption Event
Port Chester Dog Park Adoption Event
Connecticon Pop-Culture Convention (Comic Con)
Stamford Health & Wellness Expo
Danbury Pets in the Park
Tasca Subaru Open House
Mistletoe Magic Rye
Frosty Parade Armonk
White Plains Winter Fest



Dozens of dog owners, families, and the pups they adopted from Adopt-A-Dog reunited at the park for our semi-annual Alumni Meet-Up. There were plenty of games for dogs and kids as well as hot chocolate and coffee to take the chill off.



Social media manager Peyton Kasak and a special guest walk the red carpet at the Tasca Subaru Open House and Adoption event.

*Support of Adopt-A-Dog
is a strong investment in
the community – steady
leadership, smart fiscal
stewardship, and a team
that really, really cares
about dogs.*



Making Dollars Do More

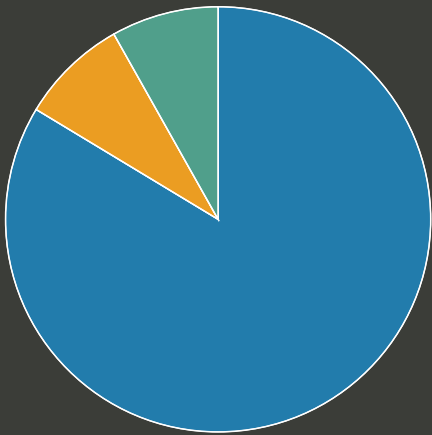
Adopt-A-Dog was able to save more than 300 dogs in 2024 through the support of our donors, supporters, and adopters.

With a physical shelter that houses about 40 dogs and a dedicated staff, we are uniquely able to respond with an open door when there’s a rescue of dogs who need a temporary haven – a home before their forever home.

Direct costs to care for these precious dogs make up 83.6% of our annual operating budget, with vet care, food and facility maintenance among the top expenses. That makes us among the most efficient rescues with donor dollars! In-kind donations help defray some costs for dog beds, blankets, leashes, and toys. Volunteers gave thousands of hours of their time to help.

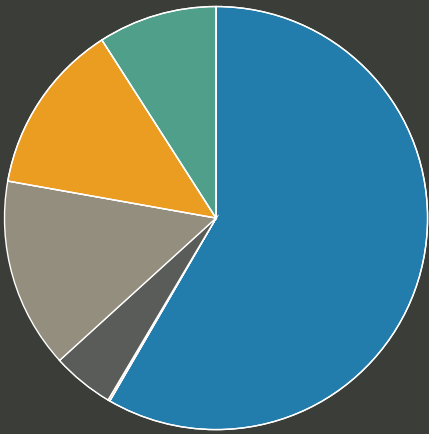


2024 FINANCIALS



EXPENSES

- Program: 83.7%
- Fundraising: 8.2%
- General & Administration: 8.1%



REVENUE

- Individual Donation: \$618K
- Earned Income: \$154K
- Special Events: \$141K
- Investment Income: \$170K
- Grants: \$50K

* Note – Security unrealized gains/loss, related activities are not part of the investment numbers. Figures above are pre-audit. Donors may always request a copy of our most-recently submitted IRS 990 tax records.

Happy Tails: The Power of Second Chances

Dogs who need a second chance come to us from around the region and the country as needed. Even when their start in life was rough, we know there are better days for these precious pups. We have seen the incredible resilience and renewed spirits of countless dogs!

Bedford rescue (May 7)

Five puppies were found whimpering and afraid in a nearly sealed, feces-filled, airtight storage container. They had been abandoned at a Westchester County gas station with no regard for their welfare.

Adopt-A-Dog team sprang into action to get them the medical care and the attention needed to recover. Thankfully, all recovered well and have been adopted!



Thanksgiving Eve rescue (Nov. 27)

When a long-time tenant moved out of their Greenwich apartment, they left behind more than the landlords were prepared for – seven Chihuahuas. Adopt-A-Dog was called in for the holiday rescue of the sweet pups.

We were thankful that we got there in time to save all the dogs. None had been spayed or neutered and all needed a general check-up. Emma was found to be pregnant, but miscarried. After a long recovery, she's on the mend. And most of the original seven have found their loving homes.





Echo, an 8-year-old husky, had a challenging start in life. Born in a puppy mill, she never experienced love or care. After being adopted, she was returned to the shelter after several months in a home—through no fault of her own.

That's when a former volunteer who had spent time with Echo stepped up. He remembered her sweet, gentle nature and wanted to spend time with her again. He and his wife visited her at the shelter for several hours, reconnecting and sharing their affection for her. It was evident to them that Echo belonged with them and they welcomed her into their home. From that moment on, she was surrounded by the love, care, and happy life she had always deserved.

Echo's story demonstrates that no matter how rough the beginning, every dog can find the love and happiness they deserve. With her new family, Echo's tail will always be wagging.

Thank You for Your Support



ADOPT • A • DOG

Coming to the Rescue Since 1981

Connect with us: adoptadog.org +

